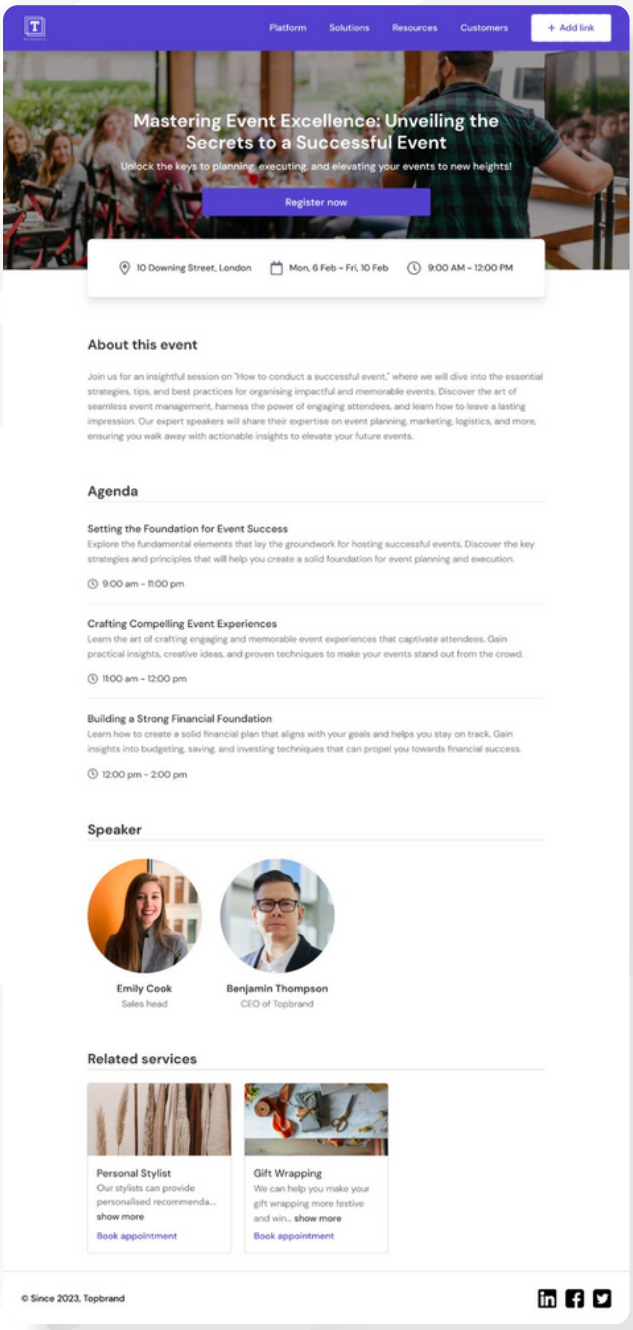
JRNI Events

JRNI Events is designed for customers to experience your brand in person or virtually, with flexibility for you to personalize the staff and attendee experience. Powered by AI, with seamless integration to JRNI's appointment scheduling engine, JRNI Events drives a premium customer experience while increasing conversion rates and velocity.



Effortlessly create brand compliant events, at scale

JRNI Events is built to **enterprise-scale**. Manage events securely and consistently, across global locations, service lines, and languages using event templates and a flexible organizational hierarchy model.

- Event templates can be built once and "copied down" to different regions or locations for local activation and management.
- Bulk import capabilities allow you to create a calendar of events and import event details with the click of a button.
- Automate calls to action for event attendees before, during, and after an event through JRNI's integrated appointment scheduling capabilities.

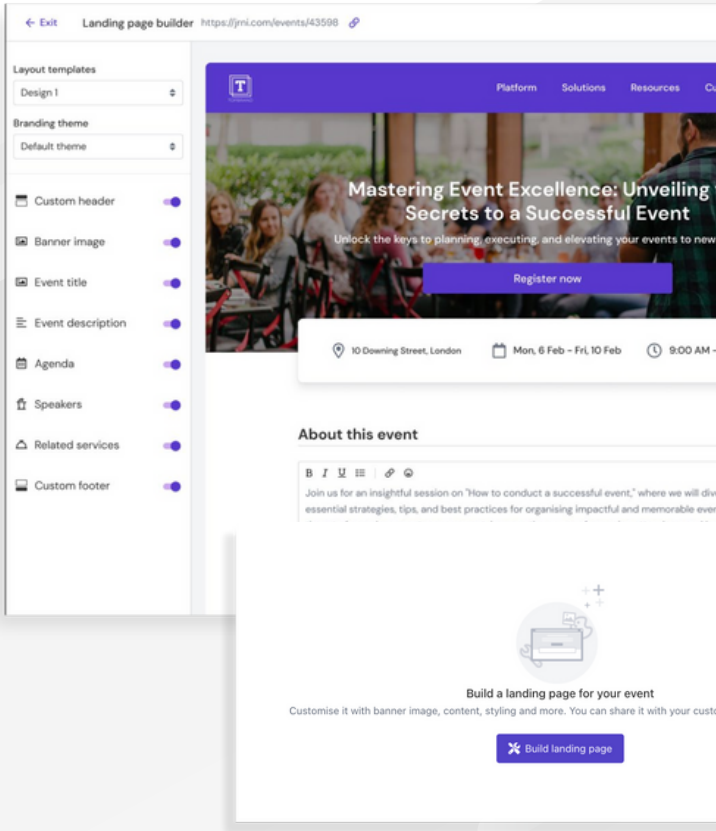
Promote events and capture registrations

With a user-friendly interface, JRNI Events enables the effortless design of beautiful and customizable landing pages.

Handy landing page links enable easy event promotion through social media and other marketing channels.

The booking experience provides quick and easy event registrations on mobile and tablet, with clean, intuitive booking journeys designed for seamless conversion.

JRNI Events can automatically add attendees to a waitlist and notify attendees if a spot opens up should an event reach capacity.

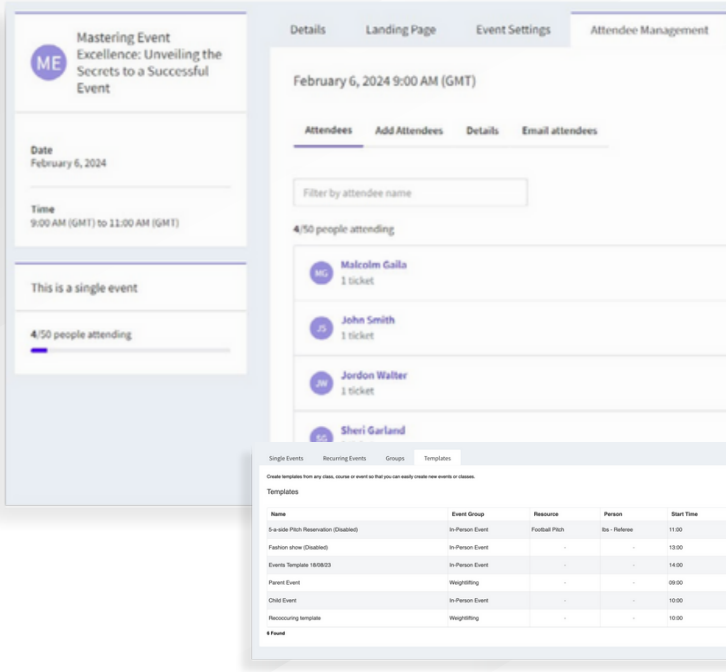


Run any kind of event flawlessly

JRNI Events gives you the **flexibility to run any type of event**: in-person or virtual, one-time or recurring, free or paid, private or public, large or small. This flexibility extends beyond event types to ticket types and format.

JRNI customers include:

1. Large fashion retailer running global trunk shows
2. Enterprise-size golf retailer running simultaneous club fittings across locations
3. Leading financial services organization offering private webinars virtually and in person targeting financial education
4. National jeweler offering in-store appraisal events to drive volume
5. National liquor retailer offering in-store tasting and education events

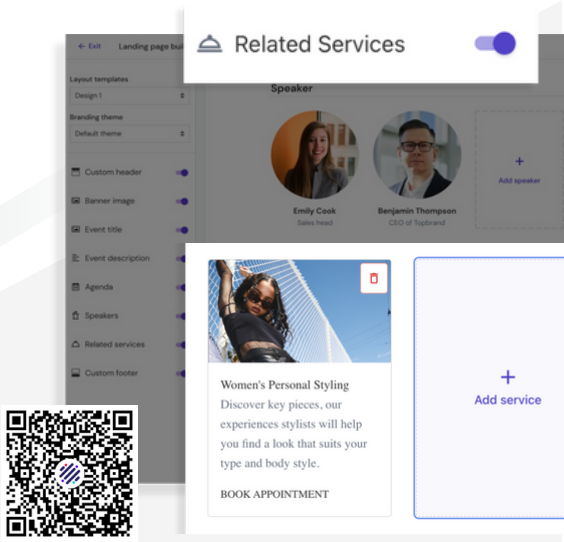


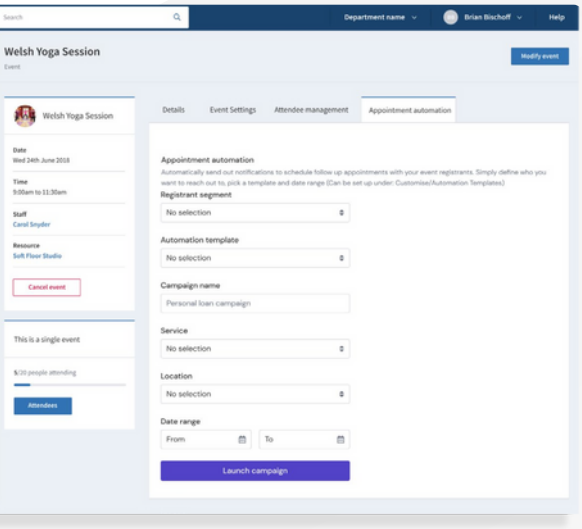
Boost conversion during events by driving appointment bookings

JRNI Events is the only solution that combines functionality enabling one-to-many events and valuable one-to-one appointments.

Associate events directly with relevant services so customers can effortlessly make appointment bookings during the event registration process.

During the event itself, customers can scan a QR code or wearable that takes them into an appointment booking experience.





Eliminate manual follow-up tasks and drive conversion post-event

Send fully-automated template-based appointment invitations to a target segment - such as event registrants, attendees, or no-shows.

Our unique AI-powered engine matches each invitee with an appropriate staff member, based on history of past appointments, customer information, and staff availability.

Automate the work related to scheduling appointments as a follow up from an event ensuring that customers are engaged when their interest is at peak.

Gain insights and measure success

JRNI Events includes JRNI Analytics, our industry-leading analytics tool to help you measure and optimize your events ROI.

JRNI Analytics includes:

- Key data such as conversions, revenue, ticket sales, attendance, event popularity and more
- Building of custom dashboards with automated scheduling and delivery to specific stakeholders
- Alert notifications when pre-defined metrics are reached

A partner that delivers

Unbeatable expertise. Exceptional support.

From our years of experience and millions of engagements facilitated, customer success at JRNI is a philosophy.

With JRNI, you'll get the guidance you need to best serve your customers.

Rapid implementation.

Our implementation teams have been deploying JRNI since 2007. We can get you up and running in as little as a few days.

TALK TO AN EXPERT TODAY

Learn more about how JRNI Events can help you build personalized relationships at scale.

web: jrni.com

jrni

email: sales@jrni.com

About JRNI

JRNI's Intelligent Customer Engagement Platform enables brands to manage personalized experiences at scale. With AI-powered apps for appointments, events, and virtual queuing plus industry-leading analytics, JRNI helps you to offer remote and in-person experiences that build customer relationships, improve customer satisfaction and loyalty, and increase revenue and efficiency.

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