

JRNI Analytics

Measure and improve upon the success of your experiential relationship management strategy to increase revenue, profitability, and efficiency, build stronger customer relationships, and improve customer satisfaction and loyalty - at scale.

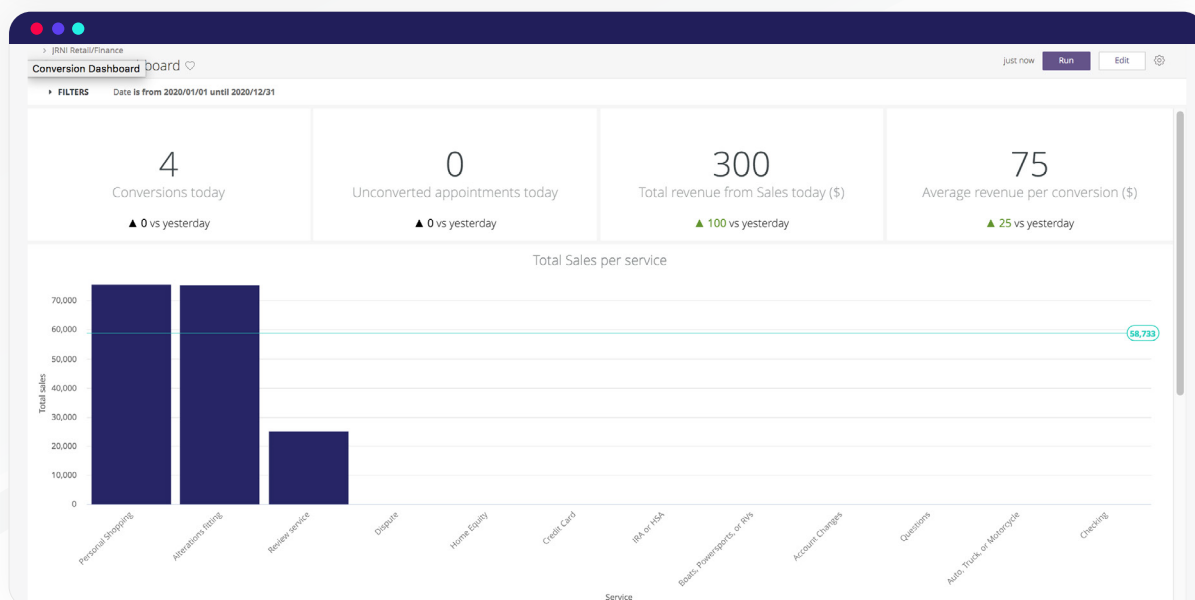
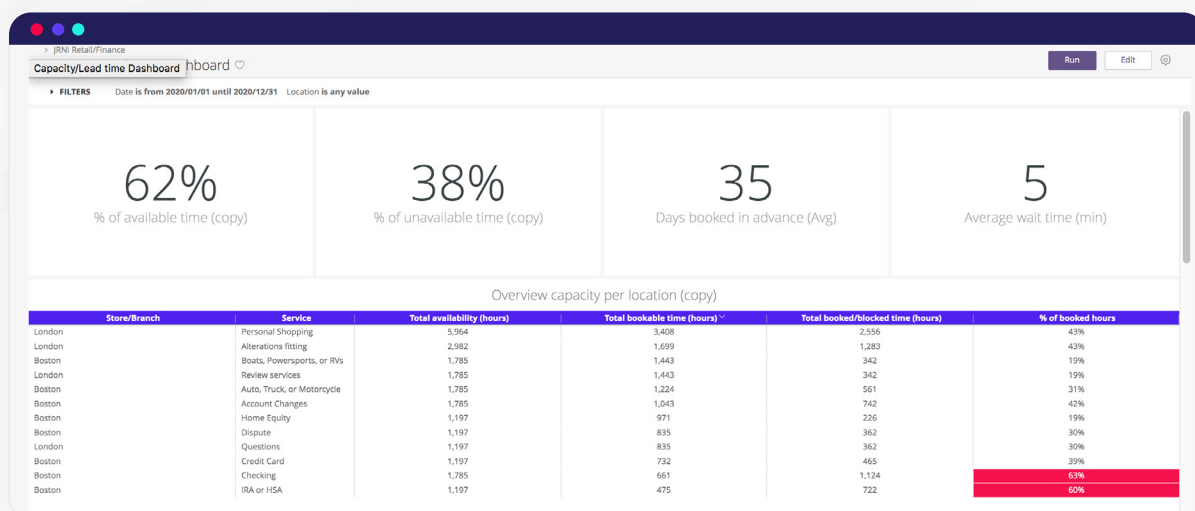


TRACK REVENUE AND CONVERSIONS

Measuring ROI is crucial to an experiential relationship management strategy. JRNI Analytics' Conversion Dashboard tells you what you need to know about the revenue and conversions that are driven by the personalized experiences you're providing your customers.

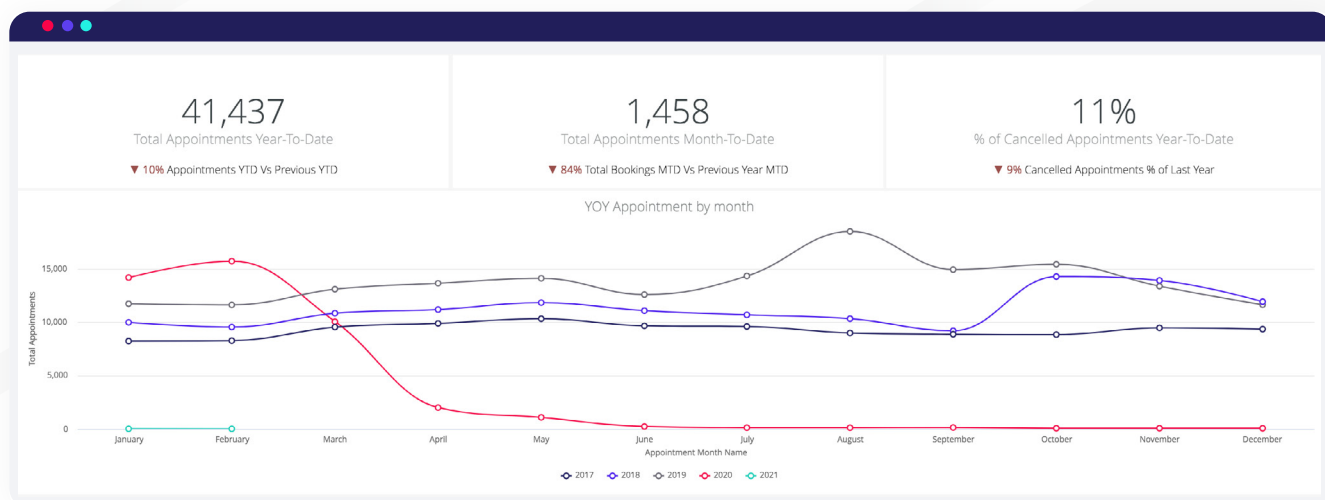
OPTIMIZE STAFF & CUSTOMER EXPERIENCE

How far in advance do customers need to book to get the service they want - and are you properly staffed for when they arrive? JRNI Analytics gives you key insights on where you need to optimize your workforce and improve customer experience.



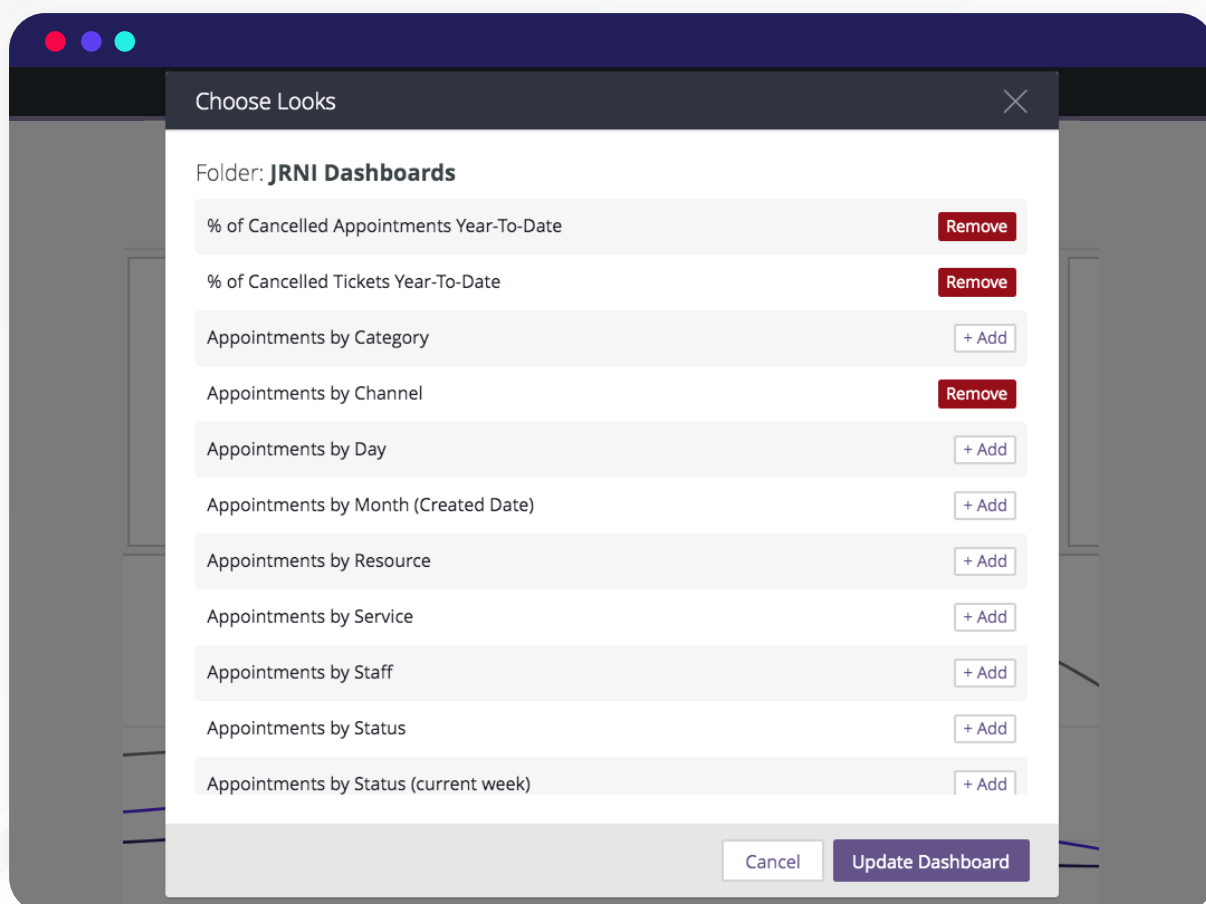
REVEAL SEASONAL TRENDS

Understanding past trends is essential for making good decisions. JRNI Analytics gives you date comparison reports that show you performance across time periods and compared to previous time periods, so you can uncover seasonal trends that inform your future actions.



GET INSIGHTS WITHOUT EXPERTISE

We designed JRNI Analytics so that it can be used by anyone. Don't have reporting skills? No problem. Get a library of report and visualization templates that tell you exactly what you need to know - without any report building or configuration.



RECEIVE ALERTS ABOUT IMPORTANT KPIS

The last thing you want to do when analyzing data is to drown in a sea of too much information. With JRNI Analytics, you can set alerts and receive notifications so that you can always find the signal in the noise. Set custom KPIs and get alerted when your numbers drift below or above them.

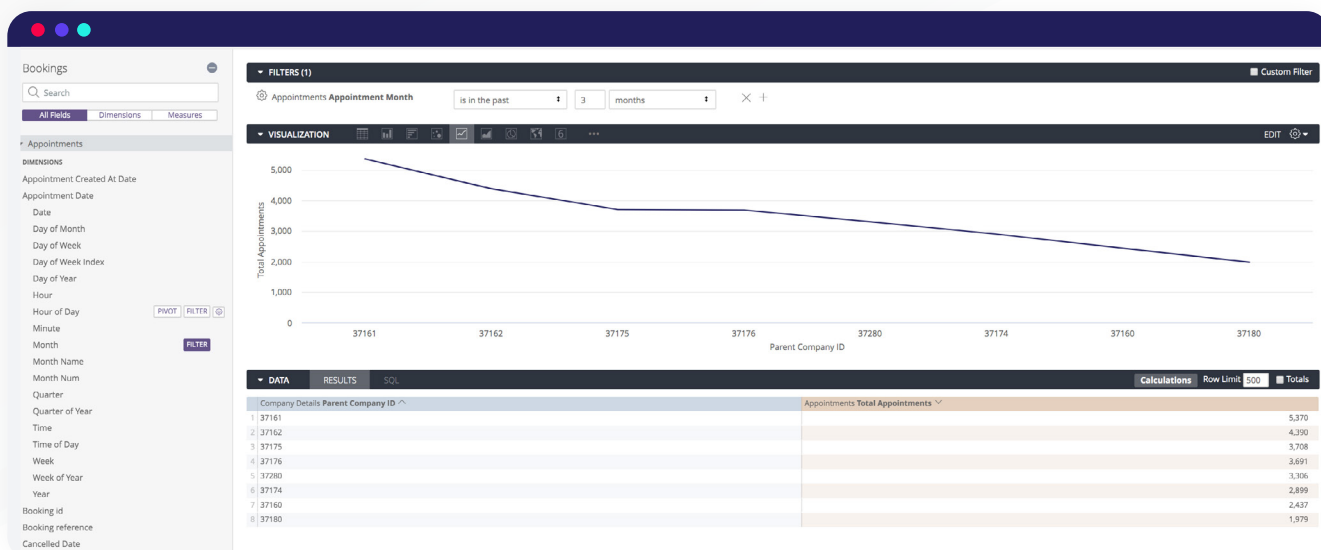
The screenshot shows a configuration window for setting an alert. The title is "Alert: Appointments this week". Below the title, there are three sections: "Condition", "Where to send it", and "Frequency".

- Condition:** A dropdown menu shows "Total Appointments", followed by "Is greater than", and a text input field labeled "Enter a value".
- Where to send it:** A dropdown menu shows "Email", and there is an empty text input field below it.
- Frequency:** A dropdown menu shows "Daily", and a time dropdown menu shows "5am".

At the bottom right, there are two buttons: "Cancel" and "Save Alert".

ANSWER QUESTIONS WE HAVEN'T THOUGHT OF YET

Although JRNI Analytics comes with dozens of preconfigured reports, we also give you the ability to build your own. If you want full control over your analytics, you can have it. Customize dashboards and reports to your heart's content!



A PARTNER THAT GETS YOU OPERATING AT SCALE - QUICKLY

Unbeatable expertise.

From our years of experience and millions of bookings, we know what works and what doesn't. With JRNI, you'll get the guidance you need to get the most value out of your events strategy.

Rapid implementation.

Our implementation teams have been doing this for years – so that the process doesn't take years. We can get you up and running in as little as a few days.

Exceptional support.

Customer success isn't just a department at JRNI – it's a philosophy. We want to make sure you get the most out of your events, and we're here to help you do it.

Learn more about
how JRNI Analytics
can help you deliver
exceptional experiences.



TALK TO AN EXPERT TODAY

web: jrni.com



email: sales@jrni.com

About JRNI

JRNI is an experiential relationship management (XRM) platform for scheduling and managing personalized experiences at scale.

With apps for facilitating appointments, virtual queuing, and events, plus industry-leading analytics, JRNI helps businesses offer remote and in-person experiences that increase revenue, profitability, and efficiency, build customer relationships, and improve customer satisfaction and loyalty.

LONDON

6th Floor, 236 Grays Inn
Road, Holborn, London
WC1X 8HB
United Kingdom

BOSTON

179 Lincoln Street
Boston
MA 02111
USA

SYDNEY

64 York Street, Level 12
Sydney
NSW 2000
Australia