

# Better together: JRNI + Mad Mobile

Your retail store associates are the key to building deeply personalized relationships with your customers. Using JRNI + Mad Mobile Concierge, you can give them the detailed customer and product information they need at a glance - so that every 1:1 appointment drives revenue and customer loyalty.



## WHAT YOU'LL BE ABLE TO DO WITH JRNI + MAD MOBILE



**Sell more easily** by empowering sales associates with black books, endless aisles, and easy BOPIS options



**Grow revenue** with more customers and more sales



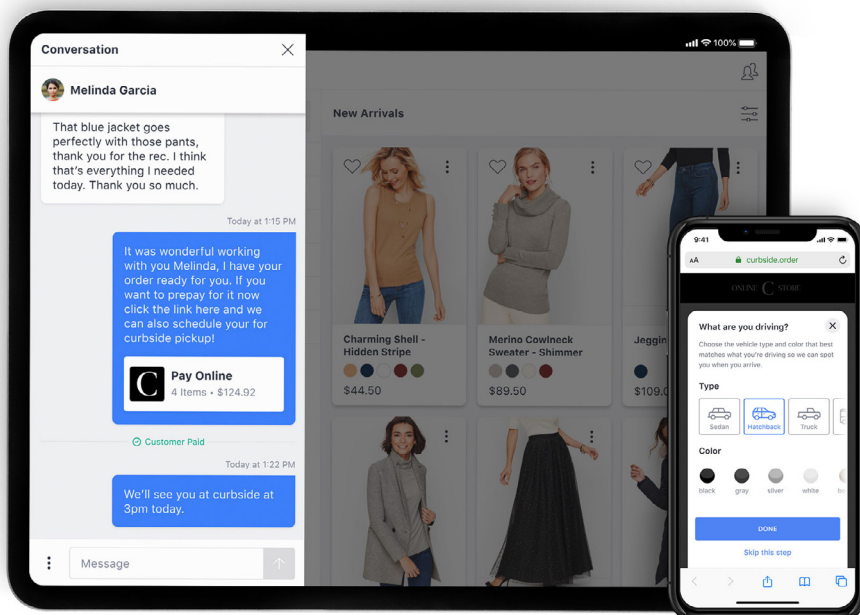
**Convert more customers** by providing customer-specific product recommendations



**Drive customer loyalty** by building personalized relationships



**Increase efficiency** by optimizing staff schedules



## AN EXPERIENCE YOUR CUSTOMERS WILL LOVE

JRNI Appointments allows your customers to schedule one-to-one experiences, both remote and in-person, that help you build personalized relationships while driving conversions, revenue, and loyalty - at scale. By integrating JRNI and Mad Mobile, you can ensure that your customers get the personal attention they deserve in every step of their journey.



### 1-2-3 scheduling.

Customers can book, amend, and cancel appointments in just a few clicks. It's simple, intuitive, and exactly the experience they want.



### Seamless integration with Mad Mobile.

Make that appointment count! Help your store associates give customer-specific product recommendations, and close the sale right from their mobile devices.



### Customer profiles for a personalized experience.

Keep track of a customer's purchase history, likes, and dislikes - so any staff member can greet a customer like a friend.

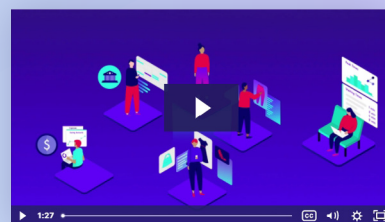


### Top-tier analytics.

Make your customers happy and understand how it's helping your bottom line. JRNI's industry-leading analytics tool will help you measure and improve ROI.

Want to learn more about JRNI?  
Check out our two-minute video!

[WATCH NOW](#)



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